



Hearthside Bank Now Open in Farragut, TN

Farragut, TN - Hearthside Bank is thrilled to announce that the bank has expanded its footprint in East Tennessee by entering the Farragut market, marking the bank's seventh full-service location. The new branch is located at 11140 Kingston Pike on the corner of Kingston Pike and Concord. The Bank has been in the Knoxville area since 2016, when it first opened a Loan Production Office in The Shops at Franklin Square. Our EVP, Senior Lender, Keebler Williams and his team have had great success in the Knoxville market, and he will continue to lead this new branch alongside Steve Ward, SVP, Market Leader.

Hearthside Bank's Loan Production Office has served Knoxville with its loan products and takes pride in extending its complete range of offerings, encompassing personal and commercial banking services, to this new full-service branch conveniently located in the heart of Farragut.

"After seven years of tremendous loan growth in the Knoxville market, we wanted to further expand our footprint in this area that is well-established and continually growing," said Alex Cook, President and CEO of Hearthside Bank. "Our customer base continued to grow with our loan production office so it made perfect sense to purchase this property and plant deeper roots in the Knoxville area. We are excited to bring a full-service branch to this location and play a more active role in the Farragut community."

"Our team has been cultivating loan relationships in the Knoxville area since 2016, and we are happy to continue that growth in the neighboring community of Farragut. We have been fortunate to serve a number of customers in the Knoxville area with their loan needs, and we are excited about the opportunity to service those customers, and new customers, with a wide variety of banking products." Steve Ward, Senior Vice President, Market Leader

Hearthside Bank would like to extend its sincere gratitude to Christman Southeast Constructors and Devin Dutton, the Project Engineer, for their exceptional contribution to the renovation project. Additionally, they would like to express their appreciation to the Town of Farragut for their warm reception and collaborative efforts throughout the project.

With over 104 years in business, Hearthside Bank is committed to its mission – providing the ultimate banking experience. Their team is dedicated to providing the best banking services and products to our customers in all of the areas they serve, and the Bank looks forward to supporting the Farragut community and market for many years to come.

For more information about Hearthside Bank, call 865-694-4663 or visit [HearthsideBank.com](https://www.hearthsidebank.com). The Bank has locations in Middlesboro and Harlan, KY, Harrogate, New Tazewell, and Jacksboro, TN.

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